

# **BUDDHISM AND BUSINESS, MARKET AND MERIT: Intersections between Buddhism and Economics Past and Present**

SPONSORS: The Six Patriarch temple in Sihui, Guangzhou  
University of British Columbia Buddhist Studies Forum  
Social Sciences and Humanities Research Council of Canada

## **Friday, June 16, 2017**

15:00-16:00 Welcome and Keynote Address

15:05-15:45 Keynote Address  
Gregory Schopen  
"The Business Model of Buddhist  
Monasticism"

15:45-16:00 Discussion

16:00-16:15 Tea / Coffee Break

16:15-18:30 Panel 1: Buddhist Economics: States of/in the Field  
Choi Building Conference Room  
(Chair: Leah Kalmanson)

1.1 16:15-16:30 Clair Brown, "Applications and Limitations of Socioeconomic  
Theory and Method for Understanding Buddhist Activities and Their Outcomes"

1.2 16:30-16:45 Otto Chang, "Wisdom based economic theory as informed by  
Buddhism"

1.3 16:45-17:00 Barbra Clayton, "Gross National Happiness: Development  
Economics and Bhutanese Buddhist Modernism"

1.4 17:00-17:15 Hudaya Kandahjaya, "Buddhism and Economy: How we got here  
and what comes next"

1.5 17:15-17:30 Juewei Shi, "Buddhist Merit in the West"

Comments 17:30-17:45 Jessica Main

Open Discussion 17:45-18:30

16:15-18:15 Panel 2: Stories and Cents  
Asian Centre 604  
(Chair: Yongshan He)

2.1 16:15-16:30 Susan Andrews, "Teaching Economic Practices and Beliefs: A Study of

North American Buddhist Dharma School Curriculum”

2.2 16:30-16:45 Ben Brose, “Business and Pleasure: The Cult of Zhu Bajie in Modern Taiwan”

2.3 16:45-17:00 Phyllis Granoff, “How to make and spend money: some stories from Indian classical literature”

2.4 17:00-17:15 Fabio Rambelli, “The Ideology of Wealth in the Japanese Buddhist Imaginary”

2.5 17:15-17:30 Matthew Mitchell, “When the Buddha loses your money: An examination of a failed Buddhist financial confraternity in nineteenth-century Japan”

Comments 17:30-17:45 Eugene Wang

Open Discussion 17:45-18:30

18:30 Dinner

## Saturday, June 17, 2017

9:00-9:45 Student Roundtable Discussion

Choi Building Conference Room

As part of the three-day academic meeting, we are excited to hold a series of **student roundtable discussions** that will bring together upper-level undergraduate students and junior graduate students to explore the significance of scholarship in this emerging area of study. By inviting Canadian students to join us both for the conference and this series of short academic roundtable conversations, our aim is to promote meaningful student participation in the academic meeting. We also hope to facilitate the formation of academic connections between student-participants and peers and professors around the country and the world. To help achieve these ends, before the conference we will circulate a few important works in this area—including several conference papers—to guide our conversations at UBC. *We encourage presenters to join us for one of these gatherings.*

9:45-10:00 Coffee/Tea Break

10:00-12:00 Panel 3: Market Buddhism  
Choi Building Conference Room  
(Chair: Susan Andrews)

3.1 10:00-10:15 Kin Cheung, “What Does It Mean To Own Stock In A Famous Buddhist Mountain Tourism Company?”

3.2 10:15-10:30 Christopher Emory-Moore, “Busy Buddhists: Monastic and Missionary Imperatives in a Marketized Buddhist Movement”

3.3 10:30-10:45 Jessica Main, “Religious Economies in Modern Japan: Shin Buddhist Financial Ventures.”

Comments 10:45-11:00 Jamie Hubbard

Open Discussion 11:00-12:00

10:00-12:00            Panel 4: Intertwined Histories: Buddhism and Economics I  
Asian Centre 604  
(Chair: Phyllis Granoff)

4.1      10:00-10:15      Tatsuhiko Seo, "Buddhism and Commerce in 9th century Chang'an:  
A study of Ennin's *Nittō Guhō Junrei*."

4.2      10:15-10:30      Koichi Shinohara, "Worldly Morality in the medieval Chinese  
Buddhist anthology *Fayuan Zhulin*"

4.3      10:30-10:45      Zeng Yang, "The Mobilizer of Monks and Money: Integrating and  
Institutionalizing Buddhist Missions"

Comments 10:45-11:00 Ben Brose

Open Discussion 11:00-12:00

12:00-13:00            Lunch

13:00- 15:00            Panel 5: Reshaping Religion: Economic Forces and the  
Contemporary Religious Landscape  
Choi Building Conference Room  
(Chair: Kin Cheung)

5.1      13:00-13:15      Weishan Huang, "Buddhist Gentrification and Urban Renewal – the  
case studies of Han Buddhist temples in Shanghai

5.2      13:15-13:30      Paulina Kolata, "Economics of goen (縁, a relationship/tie) – How  
much does it cost to be a Buddhist in contemporary Japan?"

5.3      13:30-13:45      Cameron Penwell, "Buddhist Responses to the "Labor Question" in  
Early-Twentieth Century Japan"

5.4      13:45-14:00      Julie Remoiville, "Engagement of Official Buddhist Monasteries  
within Modernity through Economic and Tourism developments in Contemporary urban  
China: Case study in Hangzhou"

Comments 14:00-14:15 Rongdao Lai

Open Discussion 14:15-15:00

13:00- 15:00            Panel 6: Intertwined Histories: Buddhism and Economics II  
Asian Centre 604  
(Chair: Jinhua Chen)

- 6.1      13:00-13:15      Philip Hsu, "Merit and Money in Late Ming Buddhist Society: Yunqi Zhuhong's Perspective"
- 6.2      13:15-13:30      Cuilan Liu, "When an Imposter becomes the Victim in a Collective Fraud: A Case Study of the Economics of Merit-Making in Dunhuang from a Legal Perspective"
- 6.3      13:30-13:45      Dewei Zhang, "Done and Undone: A Revisiting of Buddhist Monastic Economy in Early Ming China"

Comments 13:45-14:00      Susan Andrews

Open Discussion 14:00-15:00

- 15:00-16:00      Student Roundtable Discussion  
Choi Building Conference Room
- 16:00-16:45      Keynote Address 2  
Eugene Wang, "How Did a Woman Acquire the Heavenly Eye?"
- 16:45-17:00      Discussion
- 18:00      Dinner

## **Sunday, June 18, 2017**

- 9:00-9:45      Student Roundtable Discussion  
Choi Building Conference Room
- 9:45-10:00      Coffee/Tea
- 10:00-12:00      Panel 7: Intertwined Histories: Buddhism and Economics III  
Choi Building Conference Room  
(Chair: Barbra Clayton)
- 7.1      10:00-10:15      Caleb Carter, "Religious Plurality Makes Cents: The Economics Behind a Hybrid Tendai Mountain in Early Modern Japan"
- 7.2      10:15-10:30      Elzyata Kuberlinova, "Between Buddha and Tsar: Kalmyk Buddhist Economic Practices in Nineteenth Century Russia"
- 7.3      10:30-10:45      Rongdao Lai, "Performing Buddha-Work in Red Dust: Post-War Monastic Economy in Hong Kong"
- 7.4      10:45-11:00      Gregory Adam Scott, "Fund-raising, Merit-making, and Reconstructing Buddhist Monasteries in Modern China"
- Comments 11:00-11:15      Barbra Clayton

Open Discussion 11:15-12:00

10:00-12:00            Panel 8: Intertwined Histories: Buddhism and Economics IV  
Asian Centre 604  
(Chair: Jamie Hubbard)

8.1      10:00-10:15    Adam C. Krug, "Internal, Threshold, and External Economy: Toward  
an Economic Model for Early Buddhist Monasticism in India"

8.2      10:15-10:30    Matthew D. Milligan, "'Bootstrapping' the Early Saṃgha: An  
Economic Model for the Formation of Indian Buddhism Outside Magadha"

8.3      10:30-10:45    Sasaki Shizuka, "Business Management Systems, Buddhist  
Management Systems: A Study of Key Monastic Regulations"

Comments 10:45-11:00 Gregory Schopen

Open Discussion 11:00-12:00

12:00-13:00   Lunch

13:00-15:30            Panel 9: The Inexhaustible Storehouse  
Choi Building Conference Room  
(Chair: Dewei Zhang)

9.1      13:00-13:15    Jinhua Chen, "The Monastic Financial and Banking system  
(Wujinzang) under the Rule of Emperor Liang Wudi: Background in India and Impact on  
Sui-Tang China"

9.2      13:15-13:30    Jamie Hubbard, "Chinese Buddhist Social Welfare: The  
Inexhaustible Storehouse of the Sanjie Movement"

9.3      13:30-13:45    Leah Kalmanson, "Lessons from the Sanjie: Merit Economies as  
Drivers of Social Change"

9.4      13:45-14:00    Neil Schmid, "Giving while Keeping: Inexhaustible Treasuries and  
Inalienable Wealth"

9.5      14:00-14:15    Zong Zhang, "'Inexhaustible Storehouse' and Monasteries of the  
'Three Stage Movement' during the Sui and Tang Dynasties"

Comments 14:15-14:30    Cuilan Liu

Open Discussion 14:30-15:30

13:00-15:30            Panel 10: Material and Visual Culture and Buddhist Economies  
Asian Centre 604

(Chair: Fabio Rambelli)

10.1 13:00-13:15 Hannah Gould, "Manufacturing merit: Crisis and innovation in the Japanese Buddhist altar industry"

10.2 13:15-13:30 Yongshan He, "Buddhist Statues on the Market: Producing, Selling and Banning of Religious Artifacts in the Tang"

10.3 13:30-13:45 Nicolas Morrissey, "For Merit and for Profit: Observations on the Economics of Image Donation and Ritual Service in Early Medieval Indian Buddhist Monasticism"

10.4 13:45-14:00 Francesca Tarocco, "The Buddhist Lives of Chinese Artists: Practice, Personhood and Religious Materiality in Post-secular China"

Comments 14:00-14:15 Gregory Scott

Open Discussion 14:15-15:15

15:30-15:45 Coffee/Tea Break

15:45-16:15 Final Student Roundtable Discussion  
Choi Building Conference Room

18:00 Dinner