

BUDDHISM AND BUSINESS, MARKET AND MERIT: Intersections between Buddhism and Economics Past and Present

SPONSORS: The Liuzu Temple in Sihui, Guangzhou
University of British Columbia Buddhist Studies Forum
Social Sciences and Humanities Research Council of Canada

Friday, June 16, 2017

15:00-15:15 Welcome Address from Ven. Dayuan (Liuzu Temple)
Choi Building Conference Room

15:15-15:50 Keynote Address 1
Gregory Schopen
"The Business Model of Buddhist Monasticism"

15:50-16:05 Discussion

16:05-16:15 Tea / Coffee Break

16:15-18:30 Panel 1: Buddhist Economics: States of/in the Field
Choi Building Conference Room
(Chair: Leah Kalmanson)

1.1 16:15-16:30 Clair Brown, "Applications and Limitations of Socioeconomic Theory and Method for Understanding Buddhist Activities and Their Outcomes"

1.2 16:30-16:45 Otto Chang, "Wisdom based economic theory as informed by Buddhism"

1.3 16:45-17:00 Barbra Clayton, "Gross National Happiness: Development Economics and Bhutanese Buddhist Modernism"

1.4 17:00-17:15 Hudaya Kandahjaya, "Buddhism and Economy: How we got here and what comes next"

1.5 17:15-17:30 Juewei Shi, "Buddhist Merit in the West"

Comments 17:30-17:45 Jessica Main

Open Discussion 17:45-18:30

16:15-18:30 Panel 2: Stories and Cents
Asian Centre Auditorium
(Chair: Yongshan He)

2.1 16:15-16:30 Susan Andrews, "Teaching Economic Practices and Beliefs: A Study of

North American Buddhist Dharma School Curriculum”

2.2 16:30-16:45 Ben Brose, “Business and Pleasure: The Cult of Zhu Bajie in Modern Taiwan”

2.3 16:45-17:00 Phyllis Granoff, “How to make and spend money: some stories from Indian classical literature”

2.4 17:00-17:15 Fabio Rambelli, “The Ideology of Wealth in the Japanese Buddhist Imaginary”

2.5 17:15-17:30 Matthew Mitchell, “When the Buddha loses your money: An examination of a failed Buddhist financial confraternity in nineteenth-century Japan”

Comments 17:30-17:45 Eugene Wang

Open Discussion 17:45-18:30

18:30 Dinner

Saturday, June 17, 2017

9:00-9:45 Student Roundtable Discussion
Choi Building Conference Room

As part of the three-day academic meeting, we are excited to hold a series of **student roundtable discussions** that will bring together upper-level undergraduate students and junior graduate students to explore the significance of scholarship in this emerging area of study. By inviting Canadian students to join us both for the conference and this series of short academic roundtable conversations, our aim is to promote meaningful student participation in the academic meeting. We also hope to facilitate the formation of academic connections between student-participants and peers and professors around the country and the world. To help achieve these ends, before the conference we will circulate a few important works in this area—including several conference papers—to guide our conversations at UBC. *We encourage presenters to join us for one of these gatherings.*

9:45-10:00 Coffee/Tea Break

10:00-12:00 Panel 3: Market Buddhism
Choi Building Conference Room
(Chair: Susan Andrews)

3.1 10:00-10:15 Kin Cheung, “What Does It Mean To Own Stock In A Famous Buddhist Mountain Tourism Company?”

3.2 10:15-10:30 Christopher Emory-Moore, “Busy Buddhists: Monastic and Missionary Imperatives in a Marketized Buddhist Movement”

3.3 10:30-10:45 Jessica Main, “Religious Economies in Modern Japan: Shin Buddhist Financial Ventures.”

Comments 10:45-11:00 Jamie Hubbard

Open Discussion 11:00-12:00

10:00-12:00 Panel 4: Intertwined Histories: Buddhism and Economics I
Asian Centre Auditorium
(Chair: Phyllis Granoff)

4.1 10:00-10:15 Tatsuhiko Seo, "Buddhism and Commerce in 9th century Chang'an:
A study of Ennin's *Nittō Guhō Junrei*."

4.2 10:15-10:30 Koichi Shinohara, "Worldly Morality in the medieval Chinese
Buddhist anthology *Fayuan Zhulin*"

4.3 10:30-10:45 Zeng Yang, "The Mobilizer of Monks and Money: Integrating and
Institutionalizing Buddhist Missions"

Comments 10:45-11:00 Ben Brose

Open Discussion 11:00-12:00

12:00-13:00 Lunch

13:00- 15:00 Panel 5: Reshaping Religion: Economic Forces and the
Contemporary Religious Landscape
Choi Building Conference Room
(Chair: Kin Cheung)

5.1 13:00-13:15 Weishan Huang, "Buddhist Gentrification and Urban Renewal – the
case studies of Han Buddhist temples in Shanghai

5.2 13:15-13:30 Paulina Kolata, "Economics of *goen* (ご縁, a relationship/tie) – How
much does it cost to be a Buddhist in contemporary Japan?"

5.3 13:30-13:45 Cameron Penwell, "Buddhist Responses to the "Labor Question" in
Early-Twentieth Century Japan"

5.4 13:45-14:00 Julie Remoiville, "Engagement of Official Buddhist Monasteries
within Modernity through Economic and Tourism developments in Contemporary urban
China: Case study in Hangzhou"

Comments 14:00-14:15 Rongdao Lai

Open Discussion 14:15-15:00

13:00- 15:00 Panel 6: Intertwined Histories: Buddhism and Economics II
Asian Centre Auditorium
(Chair: Neil Schmid)

6.1 13:00-13:15 Philip Hsu, "Merit and Money in Late Ming Buddhist Society: Yunqi
Zhuhong's Perspective"

6.2 13:15-13:30 Cuilan Liu, "When an Imposter becomes the Victim in a Collective Fraud: A Case Study of the Economics of Merit-Making in Dunhuang from a Legal Perspective"

6.3 13:30-13:45 Dewei Zhang, "Done and Undone: A Revisiting of Buddhist Monastic Economy in Early Ming China"

Comments 13:45-14:00 Susan Andrews

Open Discussion 14:00-15:00

15:00-15:15 Coffee/Tea Break

15:15-16:00 Keynote Address 2
Choi Building Conference Room

Eugene Wang, "How Did a Woman Acquire the Heavenly Eye?"

16:00-16:15 Discussion

16:30-17:30 Student Roundtable Discussion
Choi Building Conference Room

17:45-18:45 Dinner

19:00-20:30 Jack Poole Hall, Alumni Centre, UBC
A Dharma Talk by Ven. Dayuan:
"Converting Markets through Merit: Perspectives for Fostering
a New Entrepreneurial Culture with Chan Buddhist Principles."

Sunday, June 18, 2017

9:00-9:45 Student Roundtable Discussion
Choi Building Conference Room

9:45-10:00 Coffee/Tea

10:00-12:00 Panel 7: Intertwined Histories: Buddhism and Economics III
Choi Building Conference Room
(Chair: Barbra Clayton)

7.1 10:00-10:15 Caleb Carter, "Religious Plurality Makes Cents: The Economics Behind a Hybrid Tendai Mountain in Early Modern Japan"

7.2 10:15-10:30 Elzyata Kuberlinova, "Between Buddha and Tsar: Kalmyk Buddhist Economic Practices in Nineteenth Century Russia"

7.3 10:30-10:45 Rongdao Lai, "Performing Buddha-Work in Red Dust: Post-War Monastic Economy in Hong Kong"

7.4 10:45-11:00 Gregory Adam Scott, "Fund-raising, Merit-making, and Reconstructing Buddhist Monasteries in Modern China"

Comments 11:00-11:15 Barbra Clayton

Open Discussion 11:15-12:00

10:00-12:00 Panel 8: Intertwined Histories: Buddhism and Economics IV
Asian Centre Auditorium
(Chair: Jamie Hubbard)

8.1 10:00-10:15 Adam C. Krug, "Internal, Threshold, and External Economy: Toward an Economic Model for Early Buddhist Monasticism in India"

8.2 10:15-10:30 Matthew D. Milligan, "'Bootstrapping' the Early Saṃgha: An Economic Model for the Formation of Indian Buddhism Outside Magadha"

8.3 10:30-10:45 Sasaki Shizuka, "Business Management Systems, Buddhist Management Systems: A Study of Key Monastic Regulations"

Comments 10:45-11:00 Gregory Schopen

Open Discussion 11:00-12:00

12:00-13:00 Lunch

13:00-15:15 Panel 9: The Inexhaustible Storehouse
Choi Building Conference Room
(Chair: Dewei Zhang)

9.1 13:00-13:15 Jinhua Chen, "The Monastic Financial and Banking system (Wujinzang) under the Rule of Emperor Liang Wudi: Background in India and Impact on Sui-Tang China"

9.2 13:15-13:30 Jamie Hubbard, "Chinese Buddhist Social Welfare: The Inexhaustible Storehouse of the Sanjie Movement"

9.3 13:30-13:45 Leah Kalmanson, "Lessons from the Sanjie: Merit Economies as Drivers of Social Change"

9.4 13:45-14:00 Neil Schmid, "Giving while Keeping: Inexhaustible Treasuries and Inalienable Wealth"

9.5 14:00-14:15 Zong Zhang, "'Inexhaustible Storehouse' and Monasteries of the 'Three Stage Movement' during the Sui and Tang Dynasties"

Comments 14:15-14:30 Cuilan Liu

Open Discussion 14:30-15:15

13:00-15:15 Panel 10: Material and Visual Culture and Buddhist Economies
Asian Centre Auditorium
(Chair: Fabio Rambelli)

10.1 13:00-13:15 Hannah Gould, "Manufacturing merit: Crisis and innovation in the
Japanese Buddhist altar industry"

10.2 13:15-13:30 Yongshan He, "Commoditization of the Sacred: Production and
Transaction of Buddhist Statues in 5th-10th Century China"

10.3 13:30-13:45 Nicolas Morrissey, "For Merit and for Profit: Observations on the
Economics of Image Donation and Ritual Service in Early Medieval Indian Buddhist
Monasticism"

10.4 13:45-14:00 Francesca Tarocco, "The Buddhist Lives of Chinese Artists: Practice,
Personhood and Religious Materiality in Post-secular China"

Comments 14:00-14:15 Gregory Scott

Open Discussion 14:15-15:15

15:15-15:30 Coffee/Tea Break

15:30-17:30 Closing Ceremony and Celebration of the Creation of the
Tianzhu Global Network for the Study of Buddhist Cultures
Sage West – (University Centre, 6331 Crescent Road)

Dinner off site